

# MATTHEW DICKS

Storytelling Expert, Bestselling Author, Speaker, & Corporate Consultant

## UNLOCK THE POWER OF STORYTELLING TO INSPIRE, ENGAGE, AND PRODUCE TANGIBLE RESULTS.

Matthew Dicks is an **internationally bestselling author, award-winning storyteller, and dynamic speaker** who brings a unique perspective as an award-winning elementary school teacher with 27 years of experience.

He helps organizations unlock the transformative potential of storytelling to inspire leadership, foster innovation, and elevate communication—all while driving sales and increasing profits.

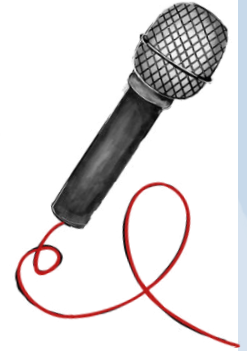


With bestselling titles like *Storyworthy* and *Stories Sell*, Matthew has collaborated with global powerhouses, including Amazon, Google, Microsoft, Salesforce, Harvard, Yale, MIT, The World Bank, Adobe, Live Nation, CVS, and The Schmidt Family Foundation.

His keynote presentations, workshops, and consulting services provide leaders and teams with actionable tools to communicate effectively, build meaningful connections, and influence with impact.

A 61-time Moth StorySLAM champion and 9-time GrandSLAM champion, Matthew's storytelling expertise and captivating style have been showcased on NPR's The Moth Radio Hour and PBS's Stories from the Stage. As the co-founder of Speak Up and founder and CEO of Storyworthy, he has trained leaders and teams worldwide to transform complex ideas into clear, compelling narratives that drive results.

# WHY ORGANIZATIONS CHOOSE MATTHEW DICKS



## LEADERSHIP IMPACT

Empower leaders to communicate with clarity, inspire trust, promote teamwork, and share vision.

## TEAM ALIGNMENT

Strengthen collaboration and alignment through impactful storytelling techniques that build more meaningful connections and foster greater trust.

## CUSTOMER ENGAGEMENT

Tell better stories, deploy them strategically, and elevate brand loyalty to create lasting impressions, build awareness, and drive sales.

## WELL-BEING & RESILIENCE

Help teams navigate stress, prioritize self-care, and enhance mental health through storytelling techniques that promote empathy, connection, and balance.

## INNOVATION

Ignite creativity, harness the hidden talent of your people, and produce forward-thinking, original ideas through the art and craft of storytelling.

Matthew's keynotes and workshops are engaging, practical, and rooted in decades of expertise as an educator and consultant. His ability to blend storytelling artistry with actionable insights makes him a trusted partner for companies and entrepreneurs aiming to excel in today's fast-paced, communication-driven world. When not speaking, consulting, or writing, Matthew enjoys life with his wife, Elysha, and their two children, Clara and Charlie.

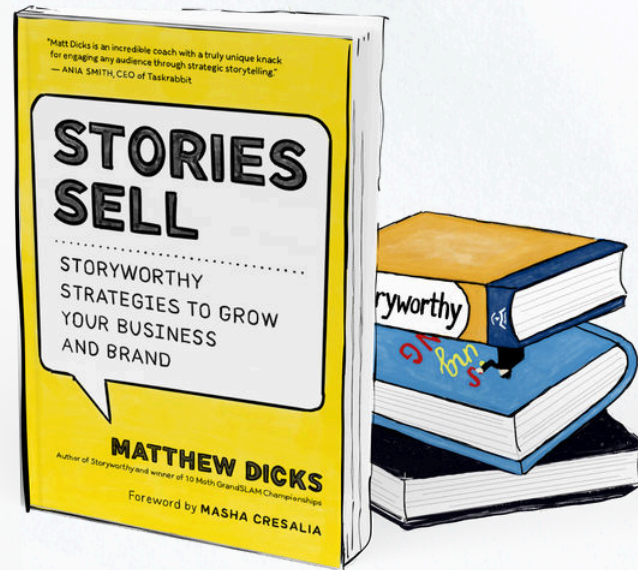


# STORIES THAT SELL

Ready to transform your business with the **magic of storytelling**? Learn how to craft compelling narratives that captivate customers, drive engagement, and boost your bottom line. I'll show you how to use storytelling to supercharge your marketing, sales, advertising, and branding efforts. Get ready to build a loyal customer base and elevate your brand to new heights.

## KEY POINTS:

- How and why storytelling — and especially excellent storytelling — differentiates and elevates businesses and brands
- Collecting, crafting, and leveraging the stories you already have to tell the stories you need to be telling
- Understanding the difference between “reporting” and “storytelling”
- Integrating storytelling into marketing, branding, sales, and leadership messaging
- “Speaking Through Adjacency” to be impactful, entertaining, and unforgettable
- Specific examples of people and businesses leveraging storytelling to elevate their business and brands



**“PLAIN AND SIMPLE, MATT IS THE BEST  
STORYTELLER IN THE WORLD.”**

**— ALYKHAN REHMATULLAH,  
CEO & CO-FOUNDER — ALTRU**





# UNLEASH THE POWER OF YOUR STORY

Want to captivate audiences, influence minds, and **leave a lasting impression**? The secret lies in storytelling. In this dynamic talk, I'll reveal that storytelling isn't just a gift for the chosen few – it's a skill anyone can master. Discover simple yet powerful strategies used by top storytellers in the entertainment world to connect deeply, persuade effectively, and become unforgettable. Get ready to transform yourself into a magnetic communicator who commands attention.

## KEY POINTS:

- How becoming a person who tells stories can transform you into a more connected, entertaining, and memorable person
- The difference between an authentic story and how most people communicate
- Telling entertaining, memorable, and impactful stories by drafting ideal frames, captivating openings, and meaningful, unforgettable endings
- Utilizing stakes, suspense, and surprise to ensure that audiences continue to remain engaged throughout your story
- Simple humor techniques that can be utilized by even the least funny people in the world to make audiences laugh
- Understanding the power of vulnerability and how to harness it to foster more meaningful connections with the people around you





# PREVIOUS CLIENTS

Google

salesforce

amazon

slack

taskrabbit

Pfizer

Freeman

Johnson  
& Johnson

Microsoft

Altru  
HEALTH SYSTEM

Yale

SAATCHI &  
SAATCHI

Rustic Pathways

VOICES  
of hope

mott  
MISSION CRITICAL PRECISION

SMUCKER'S

OPERA

© InspireCorps

Altana

seekout

[Captive Your Audience.]

Matthew is proud to have spoken for and consulted with some of the world's most prominent companies and brands. Join Matthew Dicks for a transformative talk that inspires, motivates, and equips you to overcome challenges, seize opportunities, and achieve your goals.

With a unique blend of heart and humor, Matthew has delivered impactful keynotes for diverse audiences, including federal prosecutors, FBI agents, military personnel, trauma nurses, Holocaust survivors, and sports teams. From speaking at technology and science conferences to performing at the New York City Comedy Festival, Matthew brings inspiration and meaning to every stage, tailoring his message to resonate deeply with his audience.

MATTHEW  
DICKS